



Chuck Keffer Joins SalePoint as Vice President Sales & Marketing

FOR IMMEDIATE RELEASE.

Austin, Texas – January 11, 2008

SalePoint, Inc., a software company providing leading solutions in specialty retail, healthcare and higher education, today announced that Chuck Keffer has joined the Company as Vice President of Sales & Marketing. Keffer is based in Austin, Texas, and reports to Larry Haworth, CEO of SalePoint.

Keffer is an accomplished Enterprise Software sales professional. In his role as Vice President of Sales & Marketing, Keffer is responsible for overseeing the sales and marketing of SalePoint's products and services. He brings a unique blend of technical and sales expertise combined with entrepreneurial experience to SalePoint.

Prior to joining SalePoint, Keffer was an Account Executive with Trous Technologies, a leading Austin based IT Transformation software company with a comprehensive set of solutions to mitigate risk, reduce costs, and support growth initiatives for Global 2000 enterprises and governments. Prior to Trous Technologies, Keffer held management positions at Partnerware and Enterworks. He was a Staff Consultant with Accenture and for several years operated his own software consulting company doing work with such enterprises as Boeing, GEICO Insurance and the Atlanta Summer Olympics. Keffer has a Bachelor of Science in Electrical Engineering Degree from Texas A&M University.

About SalePoint

SalePoint is headquartered in San Diego, California with offices in Sacramento and Columbus, Ohio. SalePoint with over 150 customers worldwide provides software solutions for the specialty retail, healthcare, higher education and public sector industries. The company's customers include such leading names as Pacific Sunwear, Spencer Gifts, Kaiser Permanente, Cato Corporation, the University of Chicago and Puerto Rico Aqueduct and Sewer Authority.

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