

Retail STAR® -

a complete retail automation solution with rich, tightly integrated features and functions that provide a total enterprise system for your retail chain

- Easy-to-use application that covers your entire enterprise.
- Certified on leading hardware such as HP POS.
- Integrated X-Charge credit and debit card processing that is PCI Compliant for secure and reliable payment processing.
- Strong and flexible reporting to understand the key elements of your business and how to improve results.
- Integrated Customer Relationship Management, Frequent Buyer program, and Gift Registry/Gift Cards functionality.
- Integrated accounting with real time reporting of business results.
- Manage your inventory from inventory planning, purchasing, and allocation, distribution, receiving, to final sale to maximize revenues and reduce mark downs.
- Single inventory database for brick and mortar stores and for eCommerce sites providing ease of management and ability to have a fast and low cost eCommerce presence.
- Point of Sale is tightly integrated with the enterprise data to provide increased functionality to the stores.
- You will be amazed at the scope of functionality available at a very affordable price.

Retail STAR, i.STAR, and X-Charge are registered tradenames of CAM Commerce Solutions, Inc. All other tradenames are registered tradenames of the respective companies.



SALEPOINT®

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Feature Rich

Secure Integrated



Retail STAR is an enterprise wide retail system that automates the operations of your retail company from initial planning and purchase of inventory through the sale of the merchandise at point of sale and accounting for the results of your business. Retail STAR provides a totally integrated solution that includes CRM, purchasing, store transfers, point of sale, credit and debit card processing, Gift Registry, Gift Cards, Size Color product matrix, serialized items, EDI, accounting, ScoreCard for management analysis and reporting, eCommerce, Frequent Buyer, hand held data terminals, inventory management, and check authorization. Its strength is its integration of rich features and functions. You do not have to worry about mixing and matching a variety of systems. Retail STAR does it all.

Retail STAR is a leader in the retail systems industry with over 15,000 stores using the software. Through years of use in a variety of retail establishments, Retail STAR has earned the reputation of being an ideal and proven solution for growing retailers. Retailers have enjoyed the benefits of the integrated solution that is ready to use from the beginning of the project rather than spending considerable time and money integrating various applications to form a comprehensive solution.

The product is backed by experienced retail systems professionals such as those at SalePoint. The team at SalePoint supports the implementation, daily help desk support, and software updates for the retailer. SalePoint has been providing retail systems to leading retailers for over 20 years. SalePoint has customers with one retail store and customers with over 1,000 retail stores. The company has provided total enterprise retail systems to such companies as Pacific Sunwear, Cato Corporation, Billabong, Spencer Gifts, National Stores, and Pet Supermarket.

SalePoint offers Retail STAR as an “end-to-end” complete turn-key solution for your retail business. Retail STAR’s modular solutions are offered in an easily configurable and robust feature set that is designed to require minimal administration and information technology resources from the retailer. We know retailers often do not have an internal IT staff.

Retail STAR provides simple to use analytics and reporting capabilities that would normally be reserved for systems provided to larger retailers. Customer behavior tracking, inventory ranking, overstock and understock sales analyses, and automatic reorder points based on optimized quantities-on-hand are just a few of the expanded options available through the application. Moreover, Retail STAR allows the retailer the flexibility to easily design and run professional reports automatically in a Windows-style format without the need to interface with third-party software products such as Crystal Reports.