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## **SalePoint Named One of the Top Ten POS Software Vendors for Specialty Softgoods Retailers by Independent Research Firm**

### **FOR IMMEDIATE RELEASE.**

Austin, Texas – September 24, 2008

SalePoint, Inc., a software company providing leading solutions in specialty retail, healthcare and higher education, today announced that the company was named one of the top 10 leading vendors of Point-of-Sale (POS) software to top specialty softgoods retailers in the recent report, Retailer's Guide: 2008 POS Software for Softgoods Retailers, published by global research and advisory firm IHL Group.

The report evaluated vendors of POS software installed among the top 250 retailers in the specialty softgoods space and ranked the top 10. Vendor rankings were based on total number of vendor accounts among the leading 250 softgoods retailers, estimated number of POS systems running the vendor's software based on store count and lanes per store data, and the retail revenue represented by vendor accounts.

The study features an overview of the economic, technology and consumer trends shaping the retail sector as well as key business challenges softgoods retailers seek to offset via the use of POS technology, such as price pressures, rising labor costs and the need to do more with less. It also points to key trends in the industry that are dictating more emphasis on POS systems as the central system of record as well as the need for more advanced features and functionality.

Larry Haworth, CEO of SalePoint, stated "We are very pleased with the recognition that this report provides us. Our commitment to our customers and focus on our products and services has enabled us to achieve the Top Ten ranking among mostly publicly traded firms that have grown significantly through acquisition allowing them to list a significant number of top retailers as customers. With a 20 year history in the industry, SalePoint remains a privately held software company that primarily focuses on point of sale. We are proud to deliver high customer satisfaction, strong customer support, and low total cost of ownership for our customers. "

### **About SalePoint**

SalePoint is headquartered in San Diego, California with offices in Sacramento and Columbus, Ohio. SalePoint with over 150 customers worldwide provides software solutions for the specialty retail, healthcare, higher education and public sector industries. The company's customers include such leading names as Pacific Sunwear, Skechers USA, Spencer Gifts, Kaiser Permanente, Cato Corporation, the University of Chicago and Puerto Rico Aqueduct and Sewer Authority.

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